

Connecting Startup Cities Conference May 25-27th

@APW – Asia-Pacific Weeks 2016, Berlin

<http://apwberlin.de/en/>

STUDY TOURS: Visit Berlin startup eco-system

When: Every day between 25th and 27th May

Registration: See below for the links.

The max number of participants: 20 (first come first serve.)

May, 25th Day 1 – The (BIG) Picture

An introduction into startups and their eco-systems:

Who are potential stakeholders of this industry? What does it mean to be a founder in the Asia-Pacific Area and in Europe? How important are cultural and social influences on the „entrepreneurs gene“? Internationalization and growth – What does it mean to build a business for other markets? Asian-Europe Collaboration and their potentials.

Expert Tour 1 (16:00 - 18:00): AHOY! BERLIN CO-WORKING SPACE

Topic: Creative environment for Tech Startups: Co-Working Space Ahoy

REGISTRATION: <http://goo.gl/DMI2yu>

Ahoy! Berlin is a space for coworking and innovation, where individuals and companies can rent fully equipped work stations, quiet offices and organize events under flexible terms. Over 3000 square metres for hard work and serious play! All participants are invited to experience the environment of tech companies and talk details in personal sessions with some founders.

Where: Ahoy (<http://www.ahoyberlin.com/>)

Expert Tour 2 (14:00 – 16:30): IMPACT HUB & MIGRATION HUB (TBD)

Topic: Ideas for a better world: global platforms and collaborations in the field of social innovations

REGISTRATION: <http://goo.gl/yYQjFt>

In a world like ours, entrepreneurs are not only responsible for innovation and tech but also to make life better. Current, global problems are also part of the startup agenda – they build companies and products to not only interact but also give refugees a perspective for their „new“ lives. The Migration Hub is an inspiring environment to connect with people and find solutions and approaches for the refugee crisis and migration topics. It's about social responsibility and the tech world is accepting the challenge!

Where: Migration Hub (<https://www.hawk-e.com/migration-hub.html>); Impact Hub (<https://berlin.impacthub.net/>)

Expert Tour 3 (14:00 – 16:30): CENTRE FOR ENTREPRENEURSHIP AND FRAUNHOFER IPK

Topic: Fostering entrepreneurship and start-up support through research institutions: Centre for Entrepreneurship TU Berlin and Fraunhofer IPK

REGISTRATION: <http://goo.gl/qyuhYG>

Discover the entrepreneurial spirit at the Technische Universität (TU) Berlin. Meet like-minded, creative people that are not only young but also innovation-driven like no one else. Get insights in a successful program for student founders and the Institute for Production Systems and Design Technology afterwards where we talk about application-oriented system solutions covering the whole spectrum of industrial usage.

Where: Centre for Entrepreneurship, TU Berlin (<http://www.entrepreneurship.tu-berlin.de>); Fraunhofer IPK (<https://www.ipk.fraunhofer.de/startseite/>)

May, 26th Day 2 – Stop talking, start making

The whole program of day 2 tends to showcase real projects and to make ideas happen. Within Thinkshops and Workshops that are related to Smart Cities, Green Tech, Social Business and Refugee Crisis / Migration we not only discuss current challenges, but solve them by building concepts and company models for real life. Urban city planning, infrastructure, mobility and transportation, and design thinking.

Expert Tour 4 (10:00 – 13:00): CLEAN TECH BUSINESS PARK BERLIN-MARZAHN

Modern industrial redevelopment in urban areas focusing on clean technologies and Start-ups

REGISTRATION: <http://goo.gl/UHdjzz>

Cleantech Business Park is Berlin's largest industrial park – optimally aligned to the requirements of production-driven companies from the industry at the cutting edge – cleantech. It's all about creating an attractive environment for cleantech companies looking for space for individual growth – in one of the most exciting cities in Europe! Get some insights in a place where the future happens!

Where: CleanTech Innovation Center (CIC) (<http://cleantech-innovationcenter.de>)

Expert Tour 5 (14:00 – 16:30): EUREF-CAMPUS

Development of Smart City innovations at the example of EUREF-Campus – The Smart City Quarter

REGISTRATION: <http://goo.gl/5puxJx>

This tour intends to give you insights in a 360-Startup-Campus with accelerators, a guided tour through the campus and some meet and greets with working startups and projects.

Where: EUREF-Campus (<http://www.euref.de/de>); E.ON:agile-Accelerator (<http://eon-agile.com>); Green Garage, Climate KIC Accelerator (<http://www.climate-kic.org/national-centres/berlin-germany/green-garage/>)

May, 27th Day 3 – Innovation & Exchange

The day where Old meets New Economy and we talk about Innovation Management in Asia and Europe. Are Accelerators, incubators and innovation labs the model of the future? Is it the right way to bring startups and corporates together?

But it's also about startup evolution and funding methods - VC, Incubators, crowd, Corporates or public institutions? We start an open discussion and examine different models carefully.

Expert Tour 6 (10:00 – 13:00): HOLTZBRINCK VENTURES, ATLANTIC VENTURES AND WESTTECH VENTURES (TBD)

Funding for Startups – Insights in Venture Companies and their strategies

REGISTRATION: <http://goo.gl/OZ9mr0>

VCs are no longer a secret type of people – it's quite the opposite nowadays! In a change of dogma where not only startups have to apply for money but VCs have to become more visible to attract new companies they are open to talk details – when it comes to their funding circles, strategies and most potential markets. This tour is dedicated to everyone who is interested in VC money and curious about current agendas and markets. Learn from the best and use the opportunity of personal talks with experienced investment managers and principals.

Where: Holtzbrinck Ventures (<http://www.holtzbrinck-ventures.com/>); Westtech Ventures (<http://westtechventures.de>); Atlantic Internet GmbH (<http://atlanticinternet.de>)